



## FLORIDA COUNCIL OF 100

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For Immediate Release

## News Release

[www.FC100.org](http://www.FC100.org)

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### The Florida Council of 100 Announces Newly Elected Chair

TAMPA –November 16, 2016—The Florida Council of 100 announced today that it has elected Pat Geraghty as Chair for the 2016-18 term. Geraghty, a member of the Council since 2012, will serve as the 30<sup>th</sup> Chair since the organization’s inception in 1961 and replaces Rhea Law who has served as Chair since 2014. Geraghty is the Chief Executive Officer of GuideWell Mutual Holding Corporation and Florida Blue.

GuideWell is a \$13 billion, not-for-profit health solutions company headquartered in Jacksonville. It is the parent to a group of forward-thinking companies that includes, the leading health insurance company in Florida, a consumer engagement and marketing firm, a health care delivery company, and a provider of administrative services to federal and state health care programs. Geraghty was the architect of the strategic restructuring that created GuideWell from the foundation of a 70+ year old health insurance company, transforming it into an organization now at the forefront of reimagining health care in America.

Law, chair of the Florida Offices of Buchanan Ingersoll & Rooney, said of Geraghty, *“I look forward to working with Pat as he takes the helm of the Council. He is a proven leader who has the respect of our members.”* Another former chair of the Council, Steve Halverson, said this of Geraghty, *“Anyone who has known and worked with Pat Geraghty knows of his integrity and exceptional ability to get a job done. The Council is fortunate to have him in this role.”* Halverson, CEO of the Haskell Company served as the Council’s chair from 2010-12 and 2014.

Formed in 1961, the Florida Council of 100 is a private, nonprofit, nonpartisan organization of business, civic, and academic leaders, which exists to improve the quality of life and economic well-being of all Floridians through the relentless pursuit of better, business-driven public policy. Visit [www.fc100.org](http://www.fc100.org) for more information.

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